

THE MISSION OF THE URBAN LAND INSTITUTE Shape the future of the built environment for transformative impact in communities worldwide







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50,000 members globally 84 countries Active across the value chain: investors, developers, architects, city planners, etc.

Thought leadership & education

## **ULI Mission Priorities**

## Decarbonisation and Net Zero

Housing Availability and Affordability

Educating the Next Generation of Diverse Leaders



Key business environment and social/political concerns for year ahead

(% overall concerned)

	ECONOMIC AND FINANCIAL CONCERNS	
	Interest rate movements	86%
	Inflation	83%
	Economic growth prospects	75%
·	Cyber security	56%
	Business liquidity issues	51%
	AI / Machine learning impact on labour force	34%

SOCIAL AND POLITICAL CONCERNS



Geopolitical tensions and the war in Ukraine



Housing availability and affordability

75%

78%



Political instability and extremism

74%



Environmental issues and climate change



Social and income inequalities



Demographic trends and migration policy

73%

62%

on policy

47%

Source: ULI/PwC Emerging Trends in Real Estate<sup>®</sup> 2024

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### ESG — "a licence to play"

Expected catalysts of change for businesses & society over the coming 20 years

**Biodiversity** Interest rates Social housing **Circular** economy Shorter lease lengths Migration ESG Technology Ageing population Geopolitics Modern methods of construction Regulation Sustainability Social inequality Logistics Decarbonisation New forms of work and life AI Proptech Urbanisation Food security **Energy transition** Hybrid working Machine Learning Climate change Digitalisation Social change Inflation Remote working Health & well-being **Demographic shifts** Housing affordability

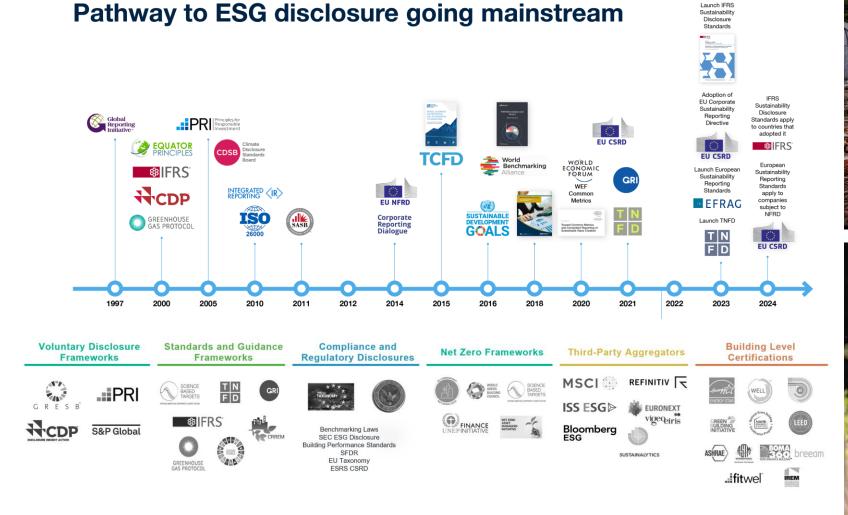
## 90%

Running an environmentally and socially sustainable business is the most important factor for a successful organisational transformation by 2050

76%

Current valuations do not properly reflect all challenges and opportunities impacting business & society

## Increasing pressure to address transition & physical risks







# Mobilising the industry to accelerate solutions that will transform society and protect our planet

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Industry

and policy

audit

Skills gap Fechnology and first m Real estate industry V

Needs industry action

Roadmap: targets and

ion risks

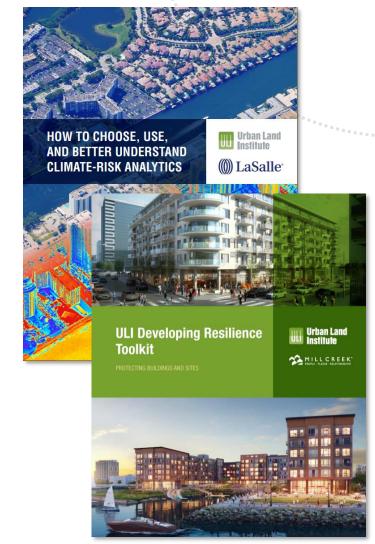
#### **Understanding systemic barriers**

ULI's C Change programme focuses attention on **co-creating solutions** to systemic barriers **with** and **on behalf** of the industry.

#### Sharing responsibility along the value chain



In progres



#### https://europe.uli.org/research/c-change/

#### uli.org/climate-risk-resilience

## More information

# <u>uli.org</u>

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